



SWASTIK GROUP OF INDUSTRIES



Jai Jai Sanatan

SG Sanatan Franchise Model 2026

Sarvacharya Smart Industries Pvt. Ltd.

"Empowering Every Home with Smart & Sustainable Solutions"



SOLAR SYSTEMS



EV SCOOTERS



LED LIGHTS



SMART APPLIANCES



PARTNERSHIP OPPORTUNITY

Why Partner With SG Sanatan?



SOLAR ENERGY

Government-backed renewable expansion.



ELECTRIC VEHICLES

Rapid EV adoption across India.



LED LIGHTING

Residential and commercial demand.



SMART APPLIANCES

Energy-efficient home market.

Franchise Benefits



Attractive Margins

Competitive product margins across all categories



Multiple Revenue Streams

Four product lines for diversified income



Brand & Marketing Support

Full branding materials and digital promotion



Training & Technical Assistance

Product training and ongoing technical support

Choose Your Growth Level

Three carefully structured franchise models designed to match your investment capacity and business ambition — **from local retail to state-level distribution.**



Silver

Authorized Retailer



Investment: ₹5–10 Lakh



200–400 Sq. Ft.



Our Company Delivers
200–500 Fixed Customers
with an Investment of ₹ 5–10 Lakh



Gold

Exclusive Showroom



Investment: ₹25–50 Lakh



800–1200 Sq. Ft.



Our Company Delivers
1000–1500 Fixed Customers
with an Investment of ₹ 25–50 Lakh



Platinum

Regional Distributor



Investment: ₹75 Lakh–₹1 Cr



2000–3000 Sq. Ft.



Our Company Delivers
2000–3000 Fixed Customers
with an Investment of ₹ 1 Cr

Silver Model — Authorized Retailer



Investment
₹5–10 Lakh



Area Required
200–400 Sq. Ft.



Ideal For
Retail markets & local entrepreneurs



Solar Panels & Inverters

10%
Margin



25%
Margin

EV Scooters



LED Lights

20%
Margin



12%
Margin



Smart Home Appliances



Key Advantage: Low investment, quick setup, fast return potential

Gold Model - Exclusive Dealer



Investment
₹25-50 Lakh



Area Required
800-1200 Sq. Ft.



Ideal For
Prime Commercial Location



Solar Panels & Inverters

15%
Margin

35%
Margin

EV Scooters



LED Lights

30%
Margin



25%
Margin



Smart Home Appliances



Key Advantage: Low investment, quick setup, fast return potential

 TIER 3

Platinum Model — Regional Distributor



Investment
₹75 Lakh –1 Cr



Area Required
2000–3000 Sq. Ft.



Ideal For
Large Investors & Regional Distributor



Solar Panels & Inverters

25%
Margin

45%
Margin

EV Scooters



LED Lights

40%
Margin

35%
Margin



Smart Home Appliances



Key Advantage: Low investment, quick setup, fast return potential



MARKET OPPORTUNITY

High-Growth Industries — Why Invest Now?

India's clean energy and EV sectors are experiencing record growth, backed by strong government policy and rising consumer demand.



Solar Energy

Government-backed renewable energy expansion driving unprecedented demand.



Electric Vehicles

Rapidly increasing EV adoption across urban and semi-urban India.



LED Lighting

Continuous demand in residential and commercial sectors nationwide.



Smart Appliances

Growing market for energy-efficient, connected homes across India.



ONBOARDING PROCESS

Complete Dealer Support — Simple & Structured

What We Provide



Product Training

Comprehensive training on all product lines



Technical Support

Dedicated after-sales and technical assistance



Marketing & Branding

Branded materials and digital promotion support



Business Consultation

Ongoing strategy and growth guidance

Your Journey to Launch



1 INQUIRY (Submit Interest)



2 APPLICATION (Complete Documentation)



3 APROVAL (Business Evaluation)



4 AGREEMENT (Sign Franchise Contract)



5 STORE LAUNCH (Grand Opening with Full Support)



JOIN THE SG SANATAN GROWTH JOURNEY



Take the first step towards a profitable and future-ready business opportunity.



HEAD OFFICE

Assotech Business Cresterra, Tower 4
5th Floor, Office No. 509
6th Floor, Office No. 601
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BRANCH OFFICES

- Shimla, Himachal Pradesh
- Chhata, Uttar Pradesh

SCAN TO CONNECT

WITH US ON ALL PLATFORMS



INSTAGRAM



FACEBOOK



YOUTUBE



LINKEDIN



TWITTER (X)



WEBSITE

*Let's Stay
Connected*



Trusted Brand

Backed by
Swastik Group
of Industries



High Demand Products

Future-ready
product portfolio



Attractive Margins & Growth

Multiple revenue
opportunities



End-to-End Support

Training, marketing &
technical assistance



Jai Jai Sanatan — Thank You